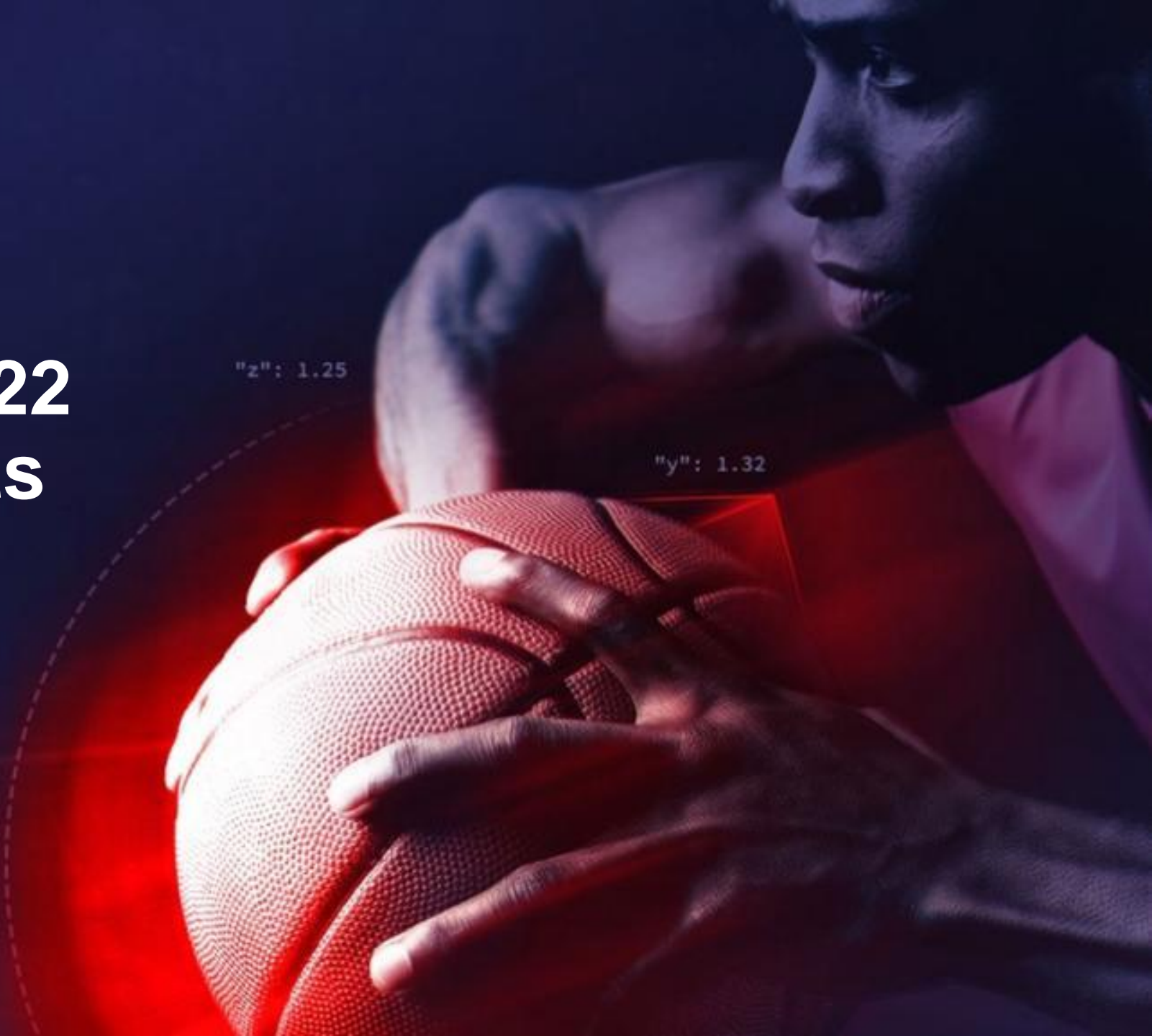


First Quarter 2022 Financial Results

May 18, 2022



DISCLAIMER

Certain statements in this press release may constitute “forward-looking” statements and information within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 that relate to our current expectations and views of future events, including, without limitation, statements regarding future financial or operating performance, planned activities and objectives, anticipated growth resulting therefrom, market opportunities, strategies and other expectations, and expected performance for the full year 2022. In some cases, these forward-looking statements can be identified by words or phrases such as “may,” “might,” “will,” “could,” “would,” “should,” “expect,” “plan,” “anticipate,” “intend,” “seek,” “believe,” “estimate,” “predict,” “potential,” “projects”, “continue,” “contemplate,” “possible” or similar words. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the following: economy downturns and political and market conditions beyond our control; the global COVID-19 pandemic and its adverse effects on our business; dependence on our strategic relationships with our sports league partners; effect of social responsibility concerns and public opinion on responsible gaming requirements on our reputation; potential adverse changes in public and consumer tastes and preferences and industry trends; potential changes in competitive landscape, including new market entrants or disintermediation; potential inability to anticipate and adopt new technology; potential errors, failures or bugs in our products; inability to protect our systems and data from continually evolving cybersecurity risks, security breaches or other technological risks; potential interruptions and failures in our systems or infrastructure; our ability to comply with governmental laws, rules, regulations, and other legal obligations, related to data privacy, protection and security; ability to comply with the variety of unsettled and developing U.S. and foreign laws on sports betting; dependence on jurisdictions with uncertain regulatory frameworks for our revenue; changes in the legal and regulatory status of real money gambling and betting legislation for our customers; our inability to maintain or obtain regulatory compliance in the jurisdictions in which we conduct our business; our ability to obtain, maintain, protect, enforce and defend our intellectual property rights; our ability to obtain and maintain sufficient data rights from major sports leagues, including exclusive rights; any material weaknesses identified in our internal control over financial reporting; inability to secure additional financing in a timely manner, or at all, to meet our long-term future capital needs; risks related to future acquisitions; and other risk factors set forth in the section titled “Risk Factors” in our Annual Report on Form 20-F for the fiscal year ended December 31, 2021, and other documents filed with or furnished to the SEC, accessible on the SEC’s website at www.sec.gov and on our website at <https://investors.sportradar.com>. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

We report under International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board (“IASB”). We maintain our financial books and records and publish our consolidated financial statements in Euros, which is our functional and reporting currency. There are important differences between IFRS and United States Generally Accepted Accounting Principles (“US GAAP”). This presentation also contains certain supplemental financial measures and other operating metrics, including but not limited to Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Free Cash Flow, Cash Flow Conversion and Net Retention Rate. These non-IFRS financial measures are in addition to, and not as a substitute for or superior to measures of financial performance prepared in accordance with IFRS. There are a number of limitations related to the use of these non-IFRS financial measures versus their nearest IFRS equivalents. For example, other companies may calculate non-IFRS financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-IFRS financial measures as tools for comparison. Furthermore, the non-IFRS financial measures presented herein may not be presented in future SEC filings by Sportradar. See the Appendix for further explanations and reconciliations of these non-IFRS measures to the most directly comparable IFRS measures.

Business Overview

01



Q1 2022 Highlights

Revenue

31% ↑

over prior year

Adjusted EBITDA ^{1,2}

5% ↓

over prior year

Net Retention rate ²

121%

Adjusted FCF ²

100% ↑

over prior year

Multiple Integrity partnerships



M&A



New License
Awarded

Ontario,
Canada



Strong Q1 2022 revenue performance in core and growth products



MBS

51%



y-o-y revenue growth

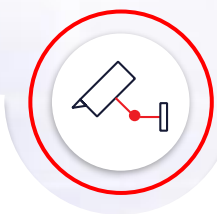


**Live Data &
Odds**

16%



y-o-y revenue growth



Audiovisual

17%



y-o-y revenue growth



ad:s

71%



y-o-y revenue growth

Key 2022 Priorities

- 1**  **Grow Core Betting Products**
- 2**  **Develop and grow U.S. business**
- 3**  **Integrate Sports Solutions Vertical**
- 4**  **Invest in People, Values and Technology**

Managed Trading Services (MTS)

A fully integrated Risk Management Solution for Bookmakers



Key Product Features

- + Offers highly sophisticated risk, liability and player management services combined with Sportradar's pre-match and live odds offering
- + Scalable service based on automated, parameter-driven risk management; and ML-based customer management
- + Platform agnostic and a full turnkey solution with selected platforms



Flexible offering enabling customers to configure service components based on their needs

Customer Benefits

- + Improve time to market and process efficiency while reducing complexity and cost
- + Reduce operational and financial risks by leveraging Sportradar's scalability, expertise, trading liquidity and margin guarantee
- + Margin improvement and revenue growth for customers due to sophisticated MTS services and large content portfolio



Leverages Sportradar's global scale and AI-driven trading services to drive superior trading performance

Financial Overview

02



FINANCIAL HIGHLIGHTS

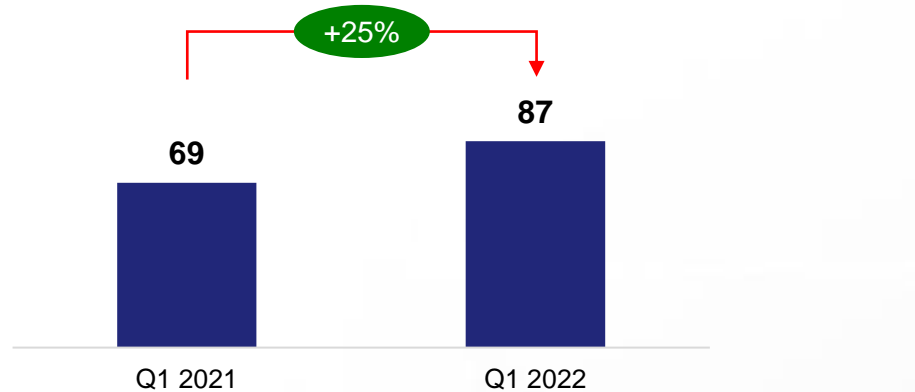
Sportradar Group

Metrics (€m)	Q1 2021	Q1 2022
Revenue	128.5	167.9
% YoY Growth	-	+31%
Adjusted EBITDA ^{1,2}	28.2	26.7
% YoY Growth	-	-5%
% Margin	22%	16%
Adjusted Free Cash Flow ^{2,3}	6.5	12.9
% Adjusted Free Cash Flow conversion ^{2,3}	23%	48%
Total cash and cash equivalents as of Dec 31/ Mar 31 ⁴	742.8	715.5
Total bank debt as of Dec 31/ Mar 31 ⁴	435.3	435.2

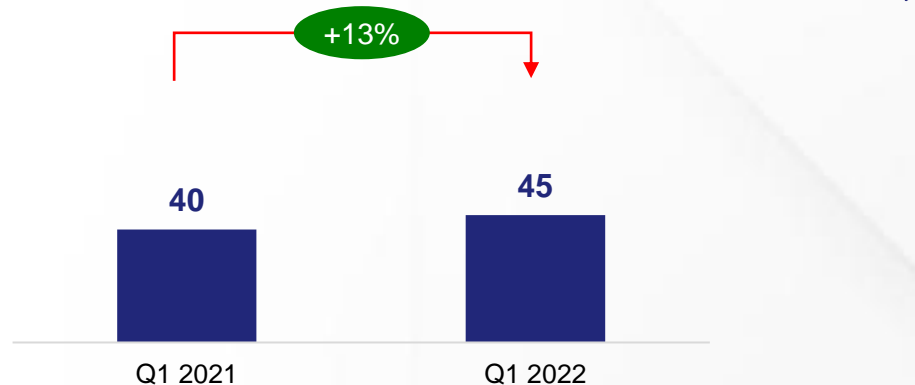
RoW BETTING – Q1 2022

Segment

Revenue (€m)



Adjusted EBITDA (€m) ^{1,2}



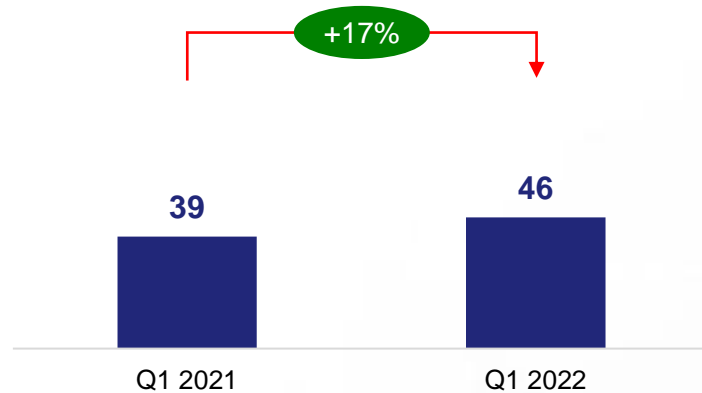
Highlights

- **Revenue growth of 25% vs LY**
 - Growth driven by MBS (+51% vs LY) and Odds / Live Data Services (+16% vs LY).
 - MBS growth primarily driven by MTS turnover growth (+70% YoY) and higher trading margin.
 - Odds and Live Data revenue growth resulting from upselling content to our existing customers
- **Adjusted EBITDA** in Q1-22 increased by 13% to €45m compared with Q1-21.
- **Adjusted EBITDA margin** decreased to 51% in Q1-22 from 57% LY, driven by prior year COVID-19 sports rights and scouting cost savings, and new sports rights (UEFA, ICC, ATP).

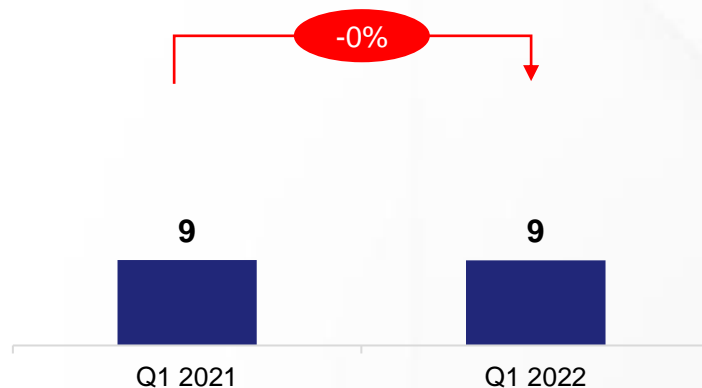
RoW AUDIOVISUAL – Q1 2022

Segment

Revenue (€m)



Adjusted EBITDA (€m) ^{1,2}



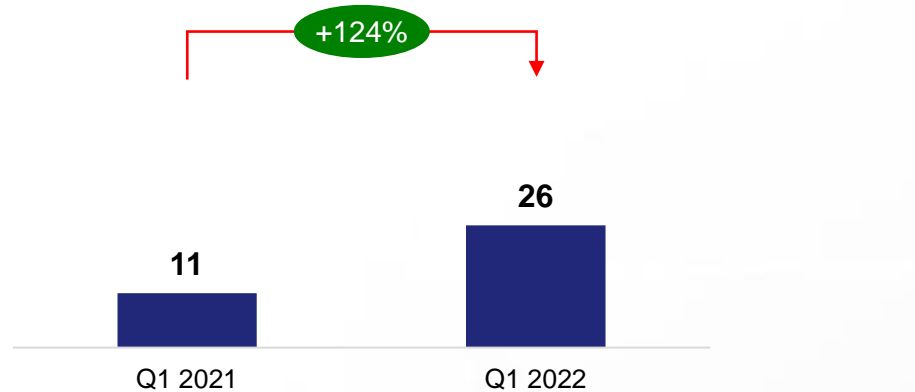
Highlights

- **Revenue growth of 17% vs LY**
 - AV Betting growth (+15%) driven by new NHL deal and Tennis Australia (TA).
 - Additional content sales from Synergy content.
- **Adjusted EBITDA** in Q1-22 was flat at €9m compared with Q1-21.
- **Adjusted EBITDA margin** decreased to 19% in Q1-22 from 23% in Q1-21 primarily due to higher sports rights costs driven by the easing of the COVID-19 pandemic versus prior year and new sports rights costs.

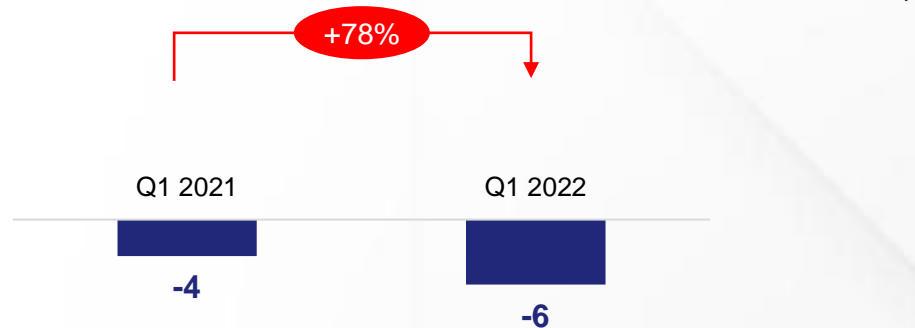
UNITED STATES – Q1 2022

Segment

Revenue (€m)



Adjusted EBITDA (€m) ^{1,2}



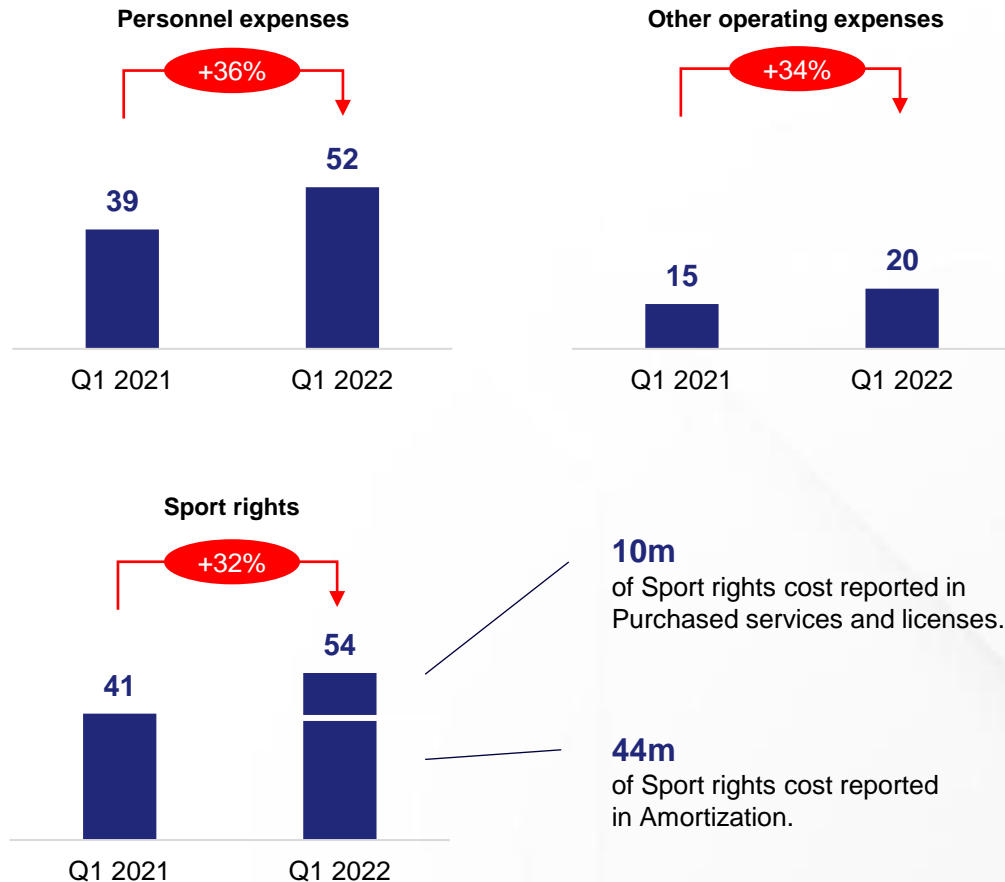
Highlights

- **Revenue growth of 124% vs LY**
 - Growth driven by additional revenue from Synergy acquisition and strong performance in Sports Media (+42%) and US Betting (+64%) business.
 - Betting grew as a result of eight new states (incl NY) opening and strong performance with key customers
- **Adjusted EBITDA** in Q1-22 decreased to (€6m) compared with Q1-21 primarily due to increased investment in the Company's league and team solutions focused business.
- **Adjusted EBITDA margin** improved to (25%) in Q1-22 from (32%) in Q1-21 reflecting an improvement in the U.S. segment operating leverage.

Cost categories

Group

Costs (€m)



Highlights

- **Major costs' total growth at 34% vs LY**
 - Personnel expenses growth of 36% vs Q1-21 driven by additional hires in product and technology departments. Headcount up by 620 to 3,075 FTE at end of Q1-22 vs LY.
 - Other operating expenses increased by 34% vs Q1-21 as a result of higher costs associated with being a public company and the reversal of temporary COVID-19 related cost savings.
 - Sport rights costs growth of 32% vs Q1-21 primarily resulting from new rights (ICC, UEFA, ATP) and a normalized schedule in major leagues such as NBA, NHL and MLB, as COVID-19 pandemic restrictions eased.

Annual Outlook Fiscal 2022



YoY increase

Revenues

€665m - €700m

18% - 25%

Adjusted EBITDA¹

€123m - €133m

21% - 30%

Adjusted EBITDA Margin

18.5% - 19.0%

¹ Adjusted EBITDA represents consolidated earnings before interest, tax, depreciation and amortization adjusted for impairment of intangible assets and financial assets, loss from loss of control of subsidiary, foreign exchange gains/losses, other finance income/costs and amortization of sport rights. The Company is unable to provide a reconciliation of Adjusted EBITDA to Profit (Loss) for the period, its most directly comparable IFRS financial measure, on a forward-looking basis without unreasonable effort because items that impact this IFRS measure are not within the Company's control and/or cannot be reasonably predicted. These items may include, but are not limited to, foreign exchange gains and losses. Such information may have a significant, and potentially unpredictable, impact on the Company's future financial results.

Q&A

03



Appendix

04



Non-IFRS Financial Measures

We have provided in this presentation financial information that has not been prepared in accordance with IFRS, including Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Free Cash Flow and Cash Flow Conversion (together, the “Non-IFRS financial measures”), as well as operating metrics, including Dollar-Based Net Retention Rate. We use these non-IFRS financial measures internally in analyzing our financial results and believe they are useful to investors, as a supplement to IFRS measures, in evaluating our ongoing operational performance. We believe that the use of these non-IFRS financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing our financial results with other companies in our industry, many of which present similar non-IFRS financial measures to investors.

Non-IFRS financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with IFRS. Investors are encouraged to review the reconciliation of these non-IFRS financial measures to their most directly comparable IFRS financial measures provided in the financial statement tables included on the following slides and in the accompanying press release.

- “Adjusted EBITDA” represents profit (loss) for the period adjusted for share based compensation, depreciation and amortization (excluding amortization of sports rights), impairment of intangible assets, other financial assets and equity-accounted investee, loss from loss of control of subsidiary, non-routine litigation costs, foreign currency (gains) losses, finance income and finance costs, and income tax (expense) benefit and certain other non-recurring items, as described in the reconciliation below.
- “Adjusted EBITDA margin” is the ratio of Adjusted EBITDA to revenue.
- “Adjusted Free Cash Flow” represents net cash from operating activities adjusted for payments for lease liabilities, acquisition of property and equipment, acquisition of intangible assets (excluding certain intangible assets required to further support an acquired business).
- “Cash Flow Conversion” is the ratio of Adjusted Free Cash Flow to Adjusted EBITDA.

In addition, we define our operating metrics as follows:

- “Net Retention Rate” is calculated for a given period by starting with the reported annual revenue, which includes both subscription-based and revenue sharing revenue, from our top 200 customers as of twelve months prior to such period end, or Prior Period revenue. We then calculate the reported annual revenue from the same customer cohort as of the current period end, or Current Period revenue. Current Period revenue includes any upsells and is net of contraction and attrition over the trailing twelve months, but excludes revenue from new customers in the current period. We then divide the total Current Period revenue by the total Prior Period revenue to arrive at our Net Retention Rate. We have referred to this calculation as “Dollar-Based Net Retention Rate” in prior presentations, which is the same calculation we are now using for “Net Retention Rate” in this presentation.

Non-IFRS Reconciliation – Adjusted EBITDA

	Three Months Ended March 31,	
in €'000	2021	2022
Profit for the period	2,349	8,208
Share based compensation	3,866	3,911
Litigation costs	-	1,284
Professional fees for SOX implementation	-	1,425
One-time charitable donation for Ukrainian relief activities	-	147
Depreciation and amortization	36,204	52,470
Amortization of sport rights	(29,435)	(42,268)
Impairment loss on other financial assets	260	28
Foreign currency gains (losses), net	6,752	(10,419)
Finance income	(1,709)	(86)
Finance costs	7,701	8,922
Income tax expense	2,181	3,079
Adjusted EBITDA	28,170	26,701

Non-IFRS Reconciliation – Adjusted Free Cash Flow

<i>in €k</i>	Three Months Ended March 31,	
	2021	2022
Net cash from operating activities	42,719	41,728
Acquisition of intangible assets	(33,767)	(34,255)
Acquisition of property and equipment	(541)	(1,389)
Payment of lease liabilities	(1,955)	(1,444)
Foreign currency gains on cash equivalents	-	8,243
Adjusted Free Cash Flow	6,456	12,883
Adjusted Free Cash Flow Conversion	23%	48%