



Sports Industry Pioneer Athletes Unlimited Selects Sportradar to Protect Competitions as Interest Grows

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Multi-year integrity pact expands Sportradar's footprint in women's sports

NEW YORK, NY – February 3, 2022 – Sportradar Integrity Services, a global supplier of sports integrity solutions and a division of Sportradar (NASDAQ: SRAD), and Athletes Unlimited today announced a multi-year integrity services agreement. The partnership, which Sportradar Integrity Services secured as part of a competitive selection process, underscores the group's leadership position in North American sports while also reflecting the rapid growth of women's sports in the marketplace.

Sportradar Integrity Services will be protecting Athletes Unlimited competitions from match-fixing and betting-related corruption through a series of activities, including:

- Bet monitoring and reporting via its **Universal Fraud Detection System (UFDS)**, an advanced and proven bet monitoring system that has been independently assessed and verified by recognized experts in the field of sports betting and integrity;
- Providing **Education & Prevention Services**, consisting of a series of on-demand webinars on topics such as match-fixing, social media integrity, and Athletes Unlimited's own anti-harassment policy;
- Conducting an integrity audit in order to strengthen and expand Athletes Unlimited's integrity policies;
- Engaging its Intelligence & Investigation Services to assist Athletes Unlimited investigations into any potential integrity threats

The new relationship with Athletes Unlimited adds to Sportradar's roster of women's sports events covered through its partnerships which already include basketball, soccer, tennis and golf competitions, as well as others across the collegiate sports landscape, and represents a growing commitment to support the entire sports ecosystem.

"By choosing Sportradar as its integrity partner, Athletes Unlimited is taking a critical and proactive step in safeguarding its brand and business, as its competitions continue to grow and attract more interest from fans," said Jill Exley, Integrity Partnerships Director, North America, Sportradar. "We look forward to supporting them with our industry-leading integrity products and services and being a part of their exciting journey as they revolutionize how women's professional sports are organized and experienced by fans."

"We are thrilled to partner with global industry leader Sportradar as we continue to expand our betting platform for our fans. We are committed to building a legitimate and safe experience that will help us generate increased interest in our sports leagues while preserving the integrity of our play," said Nicole Pawlak, Senior Director of Special Projects, Athletes Unlimited.

Sportradar Integrity Services features a global team of qualified integrity experts who deliver analysis on irregular betting patterns with any suspicious matches subsequently reported to partners, providing essential visibility into the global match-fixing landscape. During 2021, Sportradar Integrity Services detected 900 suspicious matches across global sport, and more than 6,900 suspicious matches have been witnessed across the past 17 years.

To learn more about Sportradar Integrity Services, please visit <https://integrity.sportradar.com/>

About Athletes Unlimited

Athletes Unlimited is a new model of pro sports where athletes are decision-makers and individual players are champions of team sports. Athletes Unlimited literally changes the game with faster play and new team rosters every week, delivering next-level competition and engagement in which every moment counts. The first season of women's softball took place in 2020, with the inaugural seasons of women's indoor volleyball and women's lacrosse being completed in 2021, along with season two of softball. Basketball begins in January 2022, with season two of volleyball starting in March, AUX Softball in June, and both the third softball championship season and second lacrosse season in July. For more information, visit AUProSports.com.

About Sportradar Integrity Services

Sportradar Integrity Services is the world's leading supplier of monitoring, intelligence, education, and consultancy solutions to sports governing bodies, leagues, state authorities, and law enforcement agencies to support them in the fight against betting-related match-fixing and corruption. Trusted and relied on by more than 100 sports governing bodies and leagues around the world and staffed with executives who have both implemented betting policies for the world's largest sports bodies and provided large-scale consulting services to leagues in the integrity space, they are firmly established as the unrivalled market leader in the field of sporting integrity.

About Sportradar

Sportradar is the leading global sports technology company creating immersive experiences for sports fans and bettors. Established in 2001, the company is well-positioned at the intersection of the sports, media and betting industries, providing sports federations, news media, consumer platforms and sports betting operators with a range of solutions to help grow their business. Sportradar employs more than 2,300 full time employees across 19 countries around the world. It is our commitment to excellent service, quality and reliability that makes us the trusted partner of more than 1,600 customers in over 120 countries and an official partner of the NBA, NHL, MLB, NASCAR, UEFA, FIFA, ICC, and ITF. We cover more than 750,000 events annually across 83 sports. With deep industry relationships, Sportradar is not just redefining the sports fan experience; it also safeguards the sports themselves through its Integrity Services division and advocacy for an integrity-driven environment for all involved.

www.sportradar.com

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